



FASHION CHALLENGE 2023

CELEBRATING 15 YEARS

COCKTAILS | SMALL BITES | MAKERS MARKET
LIVE PERFORMANCES | RUNWAY SHOW

#FashionChallenge2023 | @WeAreRefuSHE

OCTOBER 7, 2023

**ANKOLE GRILL KISISURU
NAIROBI, KENYA**

For inquiries or to buy tickets, please visit RefuSHE.org or send us an email at fashionchallenge@RefuSHE.org.

100% of proceeds help advance RefuSHE's mission to provide vital support and programming to orphaned, unaccompanied, and separated refugee girls.

FASHION FOR A CAUSE

CELEBRATING 15 YEARS

To honor 15 years of impact, RefuSHE is hosting its signature Fashion Challenge event LIVE in Nairobi in October 2023!

Celebrating the power of philanthropy and fashion's ability to tell a story through art, RefuSHE's annual Fashion Challenge is more than an annual fundraising gala. It is an opportunity to shine a light on local creative talent and garner support for the young women we serve.

Using fabric hand-dyed by RefuSHE's Artisan Collective, Fashion Challenge designers volunteer their time and talent to partner with young refugee women and create original runway-ready looks. Each one-of-a-kind garment is inspired by a RefuSHE mentee and worn by a RefuSHE model on the live runway.

This year, we're celebrating RefuSHE's 15th Anniversary by bringing the Fashion Challenge to the site of our impact: Nairobi.

Join us as we partner with local designers to empower our community of refugee girls and showcase the diverse talents of Kenya's growing fashion scene!





ABOUT REFUSHE

RefuSHE is a nonprofit organization that protects, educates, and empowers orphaned, unaccompanied, and separated refugee girls and young women in Nairobi, Kenya. Through an award-winning holistic model, RefuSHE ensures refugee girls, women, and children have equal access to safety, education, and economic prosperity.

Since our inception in 2008, RefuSHE has directly served over 900 girls in the Girls Empowerment Program and 822 children and young women in the Safe House. We've also reached over 25,000 urban refugees through our sexual and gender-based violence prevention workshops and other community outreach initiatives in Nairobi.

THE ARTISAN COLLECTIVE

The Artisan Collective is a peer-driven entrepreneurship initiative that empowers refugee women and girls with the education and opportunities they need to become skilled, confident, and economically independent entrepreneurs.

The collaborative arts-based curriculum allows members to express themselves creatively through the design and production of hand-dyed textiles; acquire transferrable leadership and business management skills; and earn an income to support themselves and their families.

MAKERS MARKET

FASHION CHALLENGE 2023

There will be a mini marketplace set up during the Fashion Challenge to unite Nairobi's creative community and provide a curated opportunity for local entrepreneurs to vend their products. The Makers Market will be open during cocktail hour and after the runway show with opportunities for an expected 200-250 guests to browse and shop throughout the event.

Booths are available for any Kenyan company or artist with original, sellable products including, but not limited to, apparel, jewelry, accessories, handbags, and home furnishings.

To rent a booth at the Fashion Challenge 2023 Makers Market, please contact us at fashionchallenge@RefuSHE.org.

MAKERS MARKET VENDOR: KSH 50,000

Please note that the Fashion Challenge is a fundraising event meant to support the refugee women and girls of RefuSHE. If selected as a Makers Market vendor, you agree to pay the space rental fee of KSH 50,000.

- 1 x table to display products
- 2 x chairs
- Name or company logo on Fashion Challenge ticket page
- Name or company logo in event program
- 1 complimentary ticket to Fashion Challenge 2023





FASHION CHALLENGE 2023

CELEBRATING 15 YEARS | OCTOBER 7, 2023

RefuSHE.org
fashionchallenge@RefuSHE.org

#FashionChallenge2023
@WeAreRefuSHE